

## PRIVACY AND “COOKIE” POLICY OF THE WEBSITE [WWW.GROOVE.COM.PL](http://WWW.GROOVE.COM.PL)

This Privacy Policy (“Privacy Policy”) defines the manner in which **XL Energy Marketing sp. z o.o.**, with its registered office at ul. Złota 59, 00-120 Warsaw, collects, processes, and uses information about Users.

All capitalized terms used in this Privacy Policy shall have the meanings assigned to them in the **Terms and Conditions for the provision of electronic services by XL Energy Marketing sp. z o.o.** and in the **online store regulations** (hereinafter collectively referred to as the “Terms and Conditions”), unless otherwise stated in the specific provision.

1. The Seller processes the following User data: the IP address of the device used to access the Website; the type of internet browser; and the type of operating software on the User’s device. This information is used to determine the number of visits to the Website, the average time a User spends on the Website, or similar statistics. The Seller uses this information to improve the content of the Website.
2. If the User is a natural person who has placed an Order, the Seller – in addition to the data listed in point 1 – also processes the following User data: first and last name, company name, address, e-mail address, payment card number (if payment for the Order is made using a payment card), and telephone number.
3. If the User has created an Account on the Website, the Seller – in addition to the data listed in point 1 – also processes the following User data: first and last name or company name (if the User is a legal entity or an organizational unit without legal personality), e-mail address, residential or business address, and telephone number.
4. All data indicated in sections 1–3 shall hereinafter be collectively referred to as “Personal Data.”
5. The controller of the Personal Data is the Seller (**XL Energy Marketing sp. z o.o.**, ul. Złota 59, 00-120 Warsaw, Poland).
6. Personal Data are processed for purposes related to the Seller’s business activities within the online store, including the conclusion and performance of sales contracts as well as archiving.
7. Personal Data are processed on the basis of the Terms and Conditions accepted by the User when creating a User Account, or on the basis of the legitimate interests of the controller (e.g., defense against claims or ensuring the proper functioning of the website). The legal basis for processing data of Users who have not created an account but have placed an order is the performance of the sales contract.
8. Providing Personal Data by the User is voluntary; however, it may be necessary for the use of services or the execution of a contract.

9. The recipients of Personal Data are authorized employees responsible for User support, as well as entities providing services to the company (e.g., accounting firms, IT service providers).

10. Personal Data are stored for the period necessary to fulfill orders and maintain the User's account in the online store. After this period, the data may be processed on the basis of the Seller's legal obligations (e.g., regarding the retention of accounting documents) or the Seller's legitimate interests (such as defense against potential claims).

11. The User has the right to access their Personal Data, as well as the right to rectify, delete, or transfer such data. The User also has the right to request restriction of processing and to object to such processing. In addition, with respect to data processed on the basis of consent, the User has the right to withdraw consent at any time. Any person whose data are processed also has the right to lodge a complaint with the **President of the Personal Data Protection Office**.

12. The rights indicated in point 11 may be exercised by submitting a request via e-mail to: [iodo@xl-energy.com](mailto:iodo@xl-energy.com)

13. Personal Data are processed by the Seller in accordance with the provisions of **Regulation (EU) 2016/679 on the protection of natural persons with regard to the processing of personal data (GDPR)**, as well as national data protection laws and the **Act of 18 July 2002 on the provision of electronic services** (Journal of Laws of 2017, item 1219, as amended), within an ICT system.

14. When processing Personal Data, the Seller uses software that protects the data against access by unauthorized persons, as well as against loss or the actions of malicious software intended to gain access to such data.

15. The Website uses "cookies," which are small text files sent to the User's computer while using the Website. Information collected through cookies allows the Service Provider to tailor the services and content offered via the Website to the individual needs and preferences of the User, as well as to develop general statistics on how Users interact with the Website. When the browser reconnects to the Website, it recognizes the type of device used by the User. The parameters of cookies allow only the server that created them to read the information contained therein. Therefore, cookies make it easier to use websites previously visited. The collected information includes the IP address, type of browser used, language, type of operating system, Internet service provider, information about time and date, location, and data submitted via the contact form.

16. Thanks to cookies, the User's web browser can be recognized by the Website. Most of the cookies used on the Website are deleted from the User's hard drive ("session cookies") after the end of the session (i.e., after logging out or closing the browser window). Other cookies remain stored on the User's computer to enable the recognition of the User's device during their next visit ("persistent cookies").

17. Cookies identify the User, which allows the content of the Website to be tailored to their needs. By remembering the User's preferences, cookies enable the appropriate adjustment of advertisements directed to them. We use cookies to ensure the highest level of convenience on our website, and the collected data are used solely by the Seller for the purpose of optimizing its operations.

18. In many cases, software used for browsing websites (a web browser) by default allows the storage of cookies on the User's end device. Users of the Website may change their cookie settings at any time. These settings may be modified in particular to block the automatic handling of cookies in the web browser settings or to notify the User each time cookies are placed on their device. Detailed information about the possibilities and methods of managing cookies is available in the settings of the web browser.